

Course: International innovative activity

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(Candidate of Economics)

Languages of education: Ukrainian, Russian,
English

Subject of the educational course: theoretical and practical principles of international innovative activity of enterprises

The goal of the course includes formation of following **abilities** of the students:

- ❖ to be able to distinguish the main approaches and forms of international innovative activity;
- ❖ to be able to identify measures to stimulate innovative activity at the both enterprise and international levels;
- ❖ to be able to choose the effective methods of innovative enterprise activities management;
- ❖ to be able to use an international experience in the management of international innovative activity;
- ❖ to be able to foster an effective corporate culture, which should contribute to achieving the objectives of the enterprise.

Main tasks of the course

In accordance to demands of educational-professional program, after the finishing of this course must demonstrate such learning outcomes:

Knowledge:

- ✓ of the economic essence and fundamental principles of international innovative activity;
- ✓ of directions, levels, forms and methods of government policy in the sphere of international innovative activity;
- ✓ of modern innovative forms of international innovative activity and their development in different countries;
- ✓ of management fundamentals of international innovative enterprises activities;
- ✓ of innovation enterprise activity in the system of international economic cooperation.

Skills:

- ✓ to conduct a literature search;
- ✓ to identify ways to reduce risks in the international innovative activity;
- ✓ of evaluation and capacity of innovative enterprise development.

Experience:

- ✓ of justification of main directions of increasing innovative enterprise activities;
- ✓ of identifying obstacles and preconditions for international innovative enterprise activity;
- ✓ of the application of organizational and economic measures for the implementation of innovative enterprise projects.

Course duration: 22 academic hours of lectures, 22 academic hours of practical studies and seminars, 46 academic hours of individual works

Requirements to students: knowledge in the field of economics, enterprise development and management

