

Course: Innovative Enterprise Development

Lecturers: Nataliia Tymoshenko Ph.D.,
(Candidate of Economics), Nadiia Konovalova

Languages: Ukrainian, Russian, English

Subject of the educational course: the techniques of analyzing the internal and external economic relations of the enterprise, management strategies for the enterprise innovative capability development, various aspects related to the improvement of all kinds of business of the enterprise both at the stage of research, scientific and technical preparation of innovative production.



The goal of the course includes formation of following **abilities** of the students:

- ❖ to be able to develop knowledge of theoretical and practical aspects of the enterprise innovative management;
- ❖ to be able to create strong complex concerning to knowledge, analysis, evaluation, selection of enterprise innovative development with appropriate justification of all solutions;
- ❖ to be able to the formation of a research and analytical innovative enterprise development outlook, and the ability to use effectively the acquired skills in practice.

Main tasks of the course

In accordance to demands of educational-professional program, after the finishing of this course must demonstrate such learning outcomes:

Knowledge:

- ✓ of the essence, meaning and importance of the innovation enterprise development;
- ✓ of the elements of innovation theory and the enterprise innovative activity;
- ✓ of the government role in the enterprise innovative activity;
- ✓ of the management systems of the enterprise innovative activity;
- ✓ of analyzing and to evaluate the investment structure while investing in innovative enterprise development projects;
- ✓ of considering the situation with the economic development and the specificity of the enterprise's activity.

Skills:

- ✓ to solve tasks and to perform appropriate explanation, solution in written form and justification of the decisions based on variable selection;
- ✓ to analyze the enterprise innovative activity based on current values;
- ✓ to evaluate and to determine the strategies of the innovative enterprise development;
- ✓ to justify the recommendations and proposals for risk management of the enterprise innovative projects;
- ✓ to form the information base for management of the directions of the innovative enterprise development.

Experience:

- ✓ of conscious application of acquired knowledge related to the methodology of the innovative enterprise development during preparation of the individual tasks;
- ✓ critical and systematic perception of the innovative aspect the enterprise development;
 - ✓ of marketing research of the proposed innovation.

Course duration: 18 academic hours of lectures, 18 academic hours of practical studies and seminars, 84 academic hours of individual house works

Requirements to students: knowledge in the field of economics, enterprise development and management

