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Конференція ректорів
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Міністерство науки і
вищої освіти
Республіки Польща



Форум ректорів вищих технічних навчальних закладів України та Республіки Польща

6-7 квітня 2017 року



RECOMMENDATIONS

of the Roundtable nr 1 on:

"International and foreign activity as a factor in the internationalization of modern European technical university of leadership type"

The round table was organized within the Forum of rectors of higher technical educational institutions of Ukraine and Poland, held 6-7 April 2017 at the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" in the framework of the Polish-Ukrainian days of education, science and innovation.

The Forum was organized by Association of Rectors of Higher Technical Educational Institutions of Ukraine and the Conference of Rectors of Technical Universities of the Republic of Poland with the support of the Ministry of Education and Science of Ukraine, Ministry of Science and Higher Education of Poland, and the Polish Education Foundation "Perspektywy".

Rectors and vice-rectors of higher technical educational institutions of Ukraine and Poland, administration of universities, scientists and leading experts in international and foreign economic activity took part in the roundtable.

The roundtable aimed to discuss key issues of implementation of international and foreign economic activity of modern European leadership type technical universities to promote their internationalization in all possible directions, transforming the national university into the international university of leadership type.

Today international activities for the institution of higher education is an important direction of development, providing authoritative status and high position in world rankings competitiveness in the educational market, expanding the resource base of scientific and technical research, provides financial stability and autonomy.

The systematic integration of an international aspect in educational and research activities of the university, in which the goals and mechanisms of the provision of services

acquired international importance, it is the process of internationalization. The result should be the transformation of national universities into international.

Deep internationalization for universities means the strengthening of the international factors in all components of activity, organization of research and educational technologies for training and competitive in the global labor market, reforming the model of modern technical university of leadership type, acquiring the reputation of high-ranking university with internationally agreed criteria and providing, as a result, the growth of economic indicators.

In this context, foreign activity is of particular importance as part of international activities, aiming to obtain certain benefits in the form of social and economic impacts from the implementation of educational, scientific and technical services abroad to foreign university partners. Export of education and research products and services to foreign consumers is the most promising and can be implemented in various ways.

The results of the roundtable are stated in the following recommendations that will be used by the participants of the roundtable during the planning of internationalization strategies and plans of international activities and would be taken into account in the current international and foreign economic activities of universities:

1. Intensify the cooperation and exchange of experience between Ukrainian and Polish universities in various areas of administrative work, education, and research, namely:

- joint participation in infrastructural grant projects with the purpose of structural and organizational restructuring of the management system of international scope in universities, including foreign economic activity;
- bilateral exchange program and enhance the professional competence of heads and experts of departments in charge of international cooperation;
- joint forming of models of internal university management for effective international activities of universities and their implementation in practice;
- implementation of programs of academic mobility of students and scientists;
- implementation of joint educational and research projects, bilateral consultations.

2. Provide in-depth internationalization of higher technical education Ukraine and Poland, strengthening the international components by:

- enhance constructive interaction between the university sector with international companies, representatives of industry and business, their involvement in joint educational projects;
- strengthening international inter-university cooperation and partnerships with organizations and institutions.

3. Increase the attractiveness and competitiveness of educational, scientific and technical products and services of the universities in the international education market by:

- formation of internal marketing support of the international activities at universities accompanied by the systematic monitoring of demand and supply of educational services and the needs of global, regional and national labor markets;
- expanding universities portfolio of educational, scientific and technical services for foreign customers, including the introduction of innovative educational products in cooperation with foreign partner universities;
- compliance with international standards of quality in higher education and technical training specialists according to the global labor market requirements.

4. To strengthen the foreign component of the technical universities:

- developing the models of foreign economic activity as a combination of import and export of educational, scientific and technical services and products for universities, their adaptation to national realities of functioning the economy, education, science and peculiarities of legislation;
- creation a common business proposal to expand the commercial presence of universities in international markets;
- establishing of joint educational institutions abroad with foreign partners;
- development and implementation of internal administrative, regulatory, and methodological support of foreign trade activities of universities.