



Course: Intellectual Property

Lecturers: Sergii Voitko, Doctor of Economics, professor;
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(Candidate of Economics)

Languages of education: Ukrainian, Russian, English

The subject of the educational course: theoretical and practical aspects of intellectual property in the global economy.



The goal of the course includes the formation of the following **abilities** of the students:

- ❖ to be able to apply theoretical basis and practical approaches to the creation, use, and protection of intellectual property rights;
- ❖ to be able to evaluate the intellectual property, to choose the best way to protect it, and to calculate the efficiency of its use;
- ❖ to be able to manage the intellectual property of the company, to provide advice on a portfolio of patents, given the life cycle of intellectual property.

Main tasks of the course:

Following the demands of the educational-professional program, after the finishing of this course must demonstrate such learning outcomes:

Knowledge:

- ✓ of the economic substance of intellectual property and its main categories;
- ✓ the acquisition of intellectual property rights;
- ✓ of principles of management at all stages of the life cycle of intellectual property object rights;
- ✓ of patenting procedure in Ukraine and the world;
- ✓ the business life of intellectual property rights;
- ✓ of the structure of state regulation of intellectual property rights in Ukraine;
- ✓ of international conventions and regulations regarding the protection of intellectual property.

Skills:

- ✓ to conduct a literature search;
- ✓ to determine the value of the intellectual property.
- ✓ to provide a reasonable review for resolving conflicting situations on the rights of ownership and use of enterprise intellectual property.

Experience:

- ✓ of calculating the cost of patents and licenses;
- ✓ of choosing the methods of protecting intellectual property and patenting feasibility study abroad;
- ✓ of management of the intellectual property in various stages of the life cycle;
- ✓ of registration documents for a patent for an invention (utility model, industrial design).

Course duration: 18 academic hours of lectures, 36 academic hours of practical studies and seminars, 36 academic hours of individual works

Requirements to students: knowledge in the field of economics, enterprise development, and management

